Protect Brand Reputation—
Assess, Monitor, and Communicate Compliance with Quality Standards

Ensuring compliance with brand standards, technology requirements, merchandising, and other operational guidelines is critical to your business success. However, compliance and consistency become more challenging as your company grows. The task of building and managing retail store quality programs isn't easy, but a consistent, effective program is critical to a good customer experience. Quality programs have a profound impact on everything from brand reputation and customer satisfaction to safety compliance and revenue preservation.

Creating an effective retail quality assessment solution

Developing quality guidelines to keep your retail locations consistent is the easy part. Implementing a solution that can effectively monitor, measure, and track performance across every location is more difficult. So what's the best way to implement a low-maintenance, cost-effective retail evaluation solution that has the capabilities you need to meet store quality standards, continually improve your performance, and drive business value?

AN EFFECTIVE **RETAIL QUALITY ASSESSMENT SOLUTION** FOR YOUR ORGANIZATION

Gather Better

Accurately Measure, Analyze, and Document Store Quality Performance

Use your assessment solution to ensure:

- Store operations, design, cleanliness, and condition standards are met
- Technology requirements are fulfilled and resources are utilized
- Signage and seasonal initiatives are correct
- Merchandise is hung, folded, and placed according to guidelines
- Employees follow sales processes and demonstrate product knowledge

See Earlier

Identify Store Quality Issues and Problems Quickly

Act Faster

Address Actionable Audit Results Before They Impact Customer Experience

Improve Continuously

Pinpoint Areas for Improvement, Compare to Benchmarks and Competition

INTRODUCING RIZEPOINT— YOUR RETAIL STORE QUALITY ASSESSMENT SOLUTION

- A powerful mobile app
- An advanced, cloud-based management console
- Built-in business intelligence
- Automated corrective action
- Advanced form and survey building capabilities
- A sophisticated rules engine
- Automated communication tools
- The security and API integration capabilities your operation needs

Take brand protection to a new level—conduct internal evaluations, enable self-assessments, and sync with third-party data to ensure quality, safety, and guest experience guidelines are followed in every location.