

From Seed to Sale: What the Cannabis Industry Can Learn from Food Safety Regulations

Continued expansion of the cannabis industry in the United States is inevitable. As the industry develops, municipal, county, state, and eventually federal regulators — as well as the cannabis industry itself — will need to ensure that quality, safety, and distribution controls are normalized and maintained with a pinpoint focus on traceability and accountability.

But there is great news for the budding cannabis market — **the seed-to-sale process in the cannabis industry is virtually identical to the farm-to-fork process in the food industry.** This means that leaders in cannabis industry don't have to start from scratch. Instead they can learn from the growing pains of their elder sibling named food safety.

Farm-to-Fork vs Seed-to-Sale

A side-by-side comparison of the food and cannabis supply chains shows how similar the industries are. In fact, they're so similar that the **regulations and solutions developed in the food industry can easily serve as a robust roadmap for the cannabis industry.**



Food Service Solution for Cannabis

Thanks to the food industry, comprehensive solutions already exist for supply chain management, quality assurance, quality control, traceability, and regulatory compliance in the cannabis industry. For over 20 years, RizePoint's quality management software (QMS) has helped top food brands worldwide manage their quality programs, and it is poised to help the cannabis industry too. **With a time-tested QMS, you won't have to worry about outgrowing your QMS or dealing with the new-tech bugs.**

Solutions for Cannabis Governing Bodies

- » Gather inspection data digitally and immediately upload results with a mobile app
- » Attach videos and images to audits to provide clearer feedback
- » Quickly produce clear, concise leave-behind reports before leaving the inspection location
- » Create custom audit forms according to your inspection needs
- » Assign corrective actions to audit against during follow-up or yearly visits
- » Build historical data for year-over-year inspection comparisons
- » Easily create dynamic, visual reporting and dashboards

Solutions for Cannabis Businesses

- » Create a single source of truth for all your cannabis quality and compliance data
- » Gather data digitally and immediately upload results with a mobile app (self-assessments, checklists, audits)
- » Upload and manage documents such as product specifications, supplier certifications, company standards, and many more
- » Integrate outside data into data gathered with RizePoint for a more complete business overview
- » Attach videos and images to audits to provide clearer guidelines and feedback
- » Create custom audit forms according to your business needs
- » Easily create dynamic, visual reporting and dashboards specific to your KPIs
- » Build historical data for year-over-year inspection comparisons
- » Create trigger-based corrective action workflows
- » Set automatic alerts for expiring supplier or vendor documents

To learn more about how RizePoint can help you become a cannabis industry leader, please visit <https://rizepoint.com/cannabis-quality-management/> contact us at **888.313.7095** or **info@rizepoint.com**.

