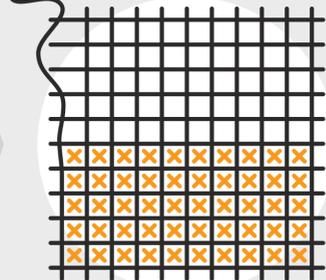


Responsible Sourcing in Apparel

A match tailor-made for business success

The rise of fast fashion and trends that shift like quicksand has also led to a darker side of the industry—sub-par wages, child and forced labor, and unsafe working conditions. These unethical practices developed to feed a global demand for disposable fashion, but consumers are now asking for accountability.

In a study of 100 apparel and textile suppliers in 10 Asian countries, **more than 50% were underpaying wages.**¹



In 8 countries, the production of clothing still involves a **significant amount of slavery or child labor.**²

Garment workers often face poor working conditions like **no restroom access**, exposure to **poisonous chemicals**, and **breathing in cloth and dye dust.**³



When these unethical sourcing problems go public, **the bottom line takes a hit.**

90% of consumers would stop buying a company's products if they learned of irresponsible or deceptive business practices.⁴



In the last year, **53% of consumers have boycotted** a company's products after learning it behaved irresponsibly.⁴

93% of global consumers more positively view companies that support social and environmental issues, **90% are more likely to trust them**, and **88% are more loyal to them.**⁴



“It's no longer a question if consumers care about social impact. Consumers do care and show they do through their actions.”

— AMY FENTON

Global Leader of Public Development & Sustainability, Nielsen



In fact, companies that promoted their sustainability actions on packaging or through marketing saw a **2-5% rise in average annual sales**, compared to only 1% for those that did not.⁵

Companies can no longer rely on paper and spreadsheets to protect their brand reputations and ensure responsible sourcing.

RizePoint's cloud-based auditing and inspection software helps companies quickly identify and fix responsible sourcing problems, and drive corporate strategy with insight from built-in business intelligence.

¹http://www.ilo.org/wcmsp5/groups/public/---ed_dialogue/---sector/documents/publication/wcms_300463.pdf

²https://www.dol.gov/sites/default/files/documents/ilab/reports/child-labor/findings/TVPRR_Report2016.pdf

³<http://wiego.org/informal-economy/occupational-groups/garment-workers>

⁴<http://www.conecomm.com/2015-cone-communications-ebiquity-global-csr-study-pdf>

⁵<http://www.nielsen.com/us/en/press-room/2014/global-consumers-are-willing-to-put-their-money-where-their-heart-is.html>